



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Required Report - public distribution

Date: 8/9/2000

GAIN Report #CA0115

Canada

Promotion Opportunities

Pet Shows

2000

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Report Highlights:

This Pet Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Poultry Shows, Nursery Product Shows and Wood Product Shows.

Includes PSD changes: No

Includes Trade Matrix: No

Unscheduled Report

Ottawa[CA1], CA

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Pet Shows

PIJAC Canada National Pet Industry Trade Show

Sep 23-24, 2000

Toronto Congress Centre, Toronto, ON

Type of Show: Trade

Established: 1989

Objectives: A show for those who service the pet industry, including pet retailers, clinics, vets and groomers.

Products Displayed: Products and services relating to the pet industry, both dry goods and livestock.

Attractions: Educational seminars, workshops and hourly door prizes.

Attendance: 2,500

Exhibitors: 200

Net Space: 100,000 sq.ft.

Rates: Min. booth 10' x 10'.

Show Manager: Bob Stevens.

Show Producer: PIJAC (Pet Industry Joint Advisory Council) Canada, 2442 St. Joseph Blvd., Ste. 102, Orleans, ON K1C 1G1 Phone: (613) 834-2111. FaxL (613) 834-4854 E-mail: pijac@odyssee.net <http://www.pijaccanada.com>.

Official Service Contractor(s): Freeman Decorating Company, Ainsworth Electric, Lange Transportation.

Official Sponsor(s): PIJAC Canada.

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Contact FAS/Ottawa by e-mail: usagr@istar.ca

Related FAS/Ottawa reports:

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CA9142	Western Canada Retail Study	12/23/99
CA0001	Eastern Canada Retail Study	1/05/00
CA0004	Bakery Products I: Sweets	1/20/00
CA0006	Bakery Products II: Bread, Rolls, etc.	1/24/00
CA0007	Food Product Export Opportunities in Eastern Canada	1/31/00
CA0022	New England Culinary Institute	2/29/00
CA0030	WUSATA Recruits Grocery Showcase West	3/21/00
CA0032	Agent/Distributor Directory -Eastern Canada	3/21/00
CA0040	Promotional Opportunities Report for Canada	4/3/00
CA0047	Hotel, Restaurant, Institutional Foodservice Sector Report - Eastern Canada	4/19/00
CA0050	Agent/Broker Directory - Western Canada	4/19/00
CA0081	Food Product Export Opportunities in Eastern Canada - Report II	6/20/00
CA0112	Wine & Spirits Promotional Opportunities	8/9/00
CA0113	Food & Beverage Promotional Opportunities	8/9/00
CA0114	Livestock Promotional Opportunities	8/9/00
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